

PRESS RELEASE

BARCOLANA, THE GUEST OF HONOUR AT THE CHINA CITY SAILING FESTIVAL

Trieste-Haikou, 14th November 2019 - On November 16, the Chairman of the Società Velica di Barcola e Grignano will speak about the organization of the Barcolana at the 2019 China Sailing Annual Festival. Gialuz along with Kim Andersen, the President of World Sailing - the international governing body of sailing worldwide, will be the guests of honour. Attending the event will the presidents of the Hong Kong, Macau and Taiwan yacht clubs, along with the representatives of Chinese yacht clubs which represent over thirty municipalities that have been identified as areas in which nautical sports will develop over the course of the next years in China.

It is a great tribute to the Barcolana to be present at this event. It is the result of the contacts made and the international initiatives that took place in July and during the 51th edition of the Barcolana this year. The annual Trieste event will be recognized as a case study for future events in China. It serves as a leading example for its ability to support the development of a nautical tradition, increase the sport of sailing while also promoting international tourism for Trieste and the region.

Haikou, the capital city of Hainan, was the Chinese city chosen for this event and during the assembly, an international regatta will be taking place. Gialuz will speak to the delegates on November 16 and will also have the honor of awarding the "sailor of the year" prize for the Chinese Sailing Hall of Fame at the 2019 Chinese Sailing Annual Award Ceremony.

*"For the Barcolana", said **Mitja Gialuz**, "this opportunity is a great honour and an important recognition but above all it is a unique occasion to promote Trieste and it's connection to China through the Belt and Road Initiative. It is also an opportunity to intensify the work of the internationalization of the Barcolana. We have been in contact for months with Chinese cities that have asked us to join in partnership and in these relationships we have involved and kept informed all of the institutions of the region. This concrete and forward-looking development, which is currently in a start-up phase, is executed in the spirit of strengthening the Barcolana and creating value for the event and simultaneously for the region."*

Informations:

Ufficio Stampa Barcolana - Wordpower srl

Francesca Capodanno - francesca.capodanno@wordpower.srl - 349 8810482
ufficiostampa@barcolana.it
www.barcolana.it