

PRESS RELEASE

**Q8 MARKS 40 YEARS IN ITALY: BARCOLANA WELCOMES NEW TECHNICAL PARTNER
"Q8 SAILING FOR CHANGE" CAMPAIGN TO FEATURE AT THE EVENT**

Trieste, July 18th, 2024 - A **significant milestone** and a **new partnership** to celebrate: Barcolana announces **Q8** as the **Technical Partner** for its 56th edition. Marking its 40th anniversary in Italy, Q8, a leader in the mobility sector, has chosen Barcolana to highlight an important initiative that revisits the company's key milestones and underscores its commitment to ESG principles for a sustainable and responsible future.

Q8 will not only participate in Barcolana with its own team but also **play an active role in the fourth edition of the Barcolana Sea Summit**. Additionally, the energy company has launched the "**Q8 Sailing for Change**" project, supported by **LifeGate**, a benefit corporation known for its dedication to sustainable development for over two decades.

As part of this initiative, which will encompass **forty Italian ports by 2025**, Q8 will distribute **innovative kits developed by T1 Solutions**. These kits, featuring **FoamFlex high-tech sponges**, are designed to efficiently **absorb oils and can be reused up to 200 times without releasing harmful substances**. During Barcolana, Q8 will **equip one thousand boats** with these kits.

These kits - which will be delivered during the event to the owners of the registered boats who request them - will help **absorb hydrocarbons during bilge cleaning and address small accidental spills during maintenance or refueling**. Each kit is estimated to absorb up to 540 kilograms of hydrocarbons over its lifecycle, equivalent to the full tank of about 19 small cars.

"For Barcolana," commented Mitja Gialuz, President of the Sailing Society of Barcola and Grignano, "this is a very important initiative. Many of us have encountered oil slicks at sea and having a tool to safely collect them in case of spills, especially as a preventive measure when cleaning bilges, is a significant development for the event and for educating sea-goers."

"Q8 is proud to celebrate its 40 years in Italy through activities that reflect our commitment to ESG," said Fabio Curtacci, Cards and Marketing Director. "Our participation in Barcolana with the 'Q8 Sailing for Change' project represents our dedication to promote sustainable and responsible mobility. By distributing innovative kits for hydrocarbon absorption, we aim to raise awareness among the boating community and contribute to the protection of the sea. We thank Barcolana for this opportunity, to celebrate Q8's past and present while looking forward to new horizons of innovation and sustainability."

This project, presented by Q8 and LifeGate during Barcolana, seeks to foster cultural change by raising awareness about overlooked environmental issues and promoting responsible behaviors. Over time, these efforts can help mitigate the problem at its source.

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[Link to press kit for Barcolana56 presented by Generali](#)

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