

PRESS RELEASE

THE EVE OF BARCOLANA, THE RACES OF TODAY

ASUGI RAPID SWAB TESTS: SCREENINGS CONTINUE

THIS MORNING BARCOLANA AND HERA GROUP PRESENTED WITH WWF “SPLASTICHIAMO IL MARE”

AT 2 P.M. THE LIVE BROADCAST OF LINEA BLU FROM PIAZZA DELL'UNITÀ

BARCOLANA BRIEFING ON SOCIAL MEDIA AND YOUTUBE AT 6PM WITH WEATHER UPDATE

Trieste, October 10, 2020 - Barcolana Eve presented by Generali is a day filled with many different events, such as weather briefings, awareness against plastics at sea, anti-Covid screenings for large and foreign crews, and traditional regattas. The morning events began at 10:30am, with the parade in the San Giusto Basin of the Barcolana Classic By SIAD. The event saw great enthusiasm with 67 boats registered, on the water with a small amount of wind available. In the afternoon, we start at 4 p.m. with the Melges 24 class, at 5:30pm with the Meteors and at 7 p.m., as per tradition, the Barcolana by Night, with the Ufo's competing in the San Giusto Basin. On the rapid swab test front, the screenings coordinated by the Azienda Sanitaria continues.

*"We have arrived to the eve of this particularly complex Barcolana" - commented President **Mitja Gialuz** – “we are giving our maximum effort on many fronts: from safety issues related to Covid to safety at sea, where our utmost attention now goes given the weather forecast. To all shipowners goes our thanks for being here, and also the warning to carefully follow the evolution of the weather and prepare accordingly. In the 6 p.m. briefing, which will be available online, we will give you all the updates and information”.*

Meanwhile, the activities of the Nastro Azzurro circuit continue, with the support of partners Marina Militare and Fincantieri. The Venice-Trieste arrival regatta aboard the LC30 has seen Alberto Bona and Cecilia Valsecchi take first place, with second place going to Matteo Mason and Claudia Rossi, the third to Andrea Caraggi and Irene Bezzi. The showcases of the Trimarani Diam 24 and the Kitefoil continue to take place, both yesterday and today.

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THE ECO-ITINERARY FOR "SPLASTICHIAMO IL MARE" - This morning, Barcolana, Hera Group and WWF presented the eco-friendly activities and the project "Splastichiamo il mare". The initiative, which is part of aMare FVG, the pact between public and private entities of the FVG Region aimed at the preservation and cleaning of the sea, consists of an itinerary of 16 panels placed in as many "stations" between the port of Barcola and the stables of Miramare (headquarters of the WWF Marine Biodiversity Center). This itinerary will dot what is the walkway most beloved by the citizens of Trieste, but also by the many tourists who visit the regional capital : at each station, thanks to QR codes contained in the panels, it will be possible to access information on the size of ocean pollution, the provenance of waste, the effects of macros and microplastics on fish, crustaceans, birds, turtles and marine mammals, but also on the good practices that each of us can adopt to preserve the health of the sea, and ultimately our own, through the reduction of the use of plastics in our daily lives and proper waste management. For those who do not want to or do not have the time to stop and read the information or admire the beautiful photographs and infographics, they can continue the walk or jog on the promenade by activating the audio version, created specifically for the eco-path.

*"We chose to highlight this important initiative today" - said President **Mitja Gialuz** - "because today is the day that we want to go back to talking about protecting the environment in Barcolana, and we do so putting our common good intentions and our common commitment towards achieving this result." Splastichiamo il mare" is a tangible sign of the common, operational, and direct commitment of many people and institutions leading to a tangible result, an eco-path on the coast of Barcola that informs people about the risks of plastics, invites responsible behaviors and to stand on the side of the sea. I thank the Hera Group for their commitment to Barcolana last year, and for their commitment in this edition: they are one of the partners that was the first, when we were still in the lockdown months, who chose to support us in our work for Barcolana52, overcoming organizational and operational difficulties".*

LIVE BROADCAST OF LINEA BLU TODAY AT 2PM ON RAI ONE - Meanwhile we look forward to the live broadcast of Linea Blu on Rai Uno, scheduled from Piazza dell'Unità d'Italia. Donatella Bianchi will guide the spectators on a special journey in this edition of the regatta, telling of the great passion of Trieste for this event.

WEATHER FORECAST - As for the evolution of the weather broadcast, and all the information related to the race, the appointment is at 6 p.m. on Facebook and on the YouTube channel of Barcolana with the briefing for the owners.

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THE WINNER ANNOUNCED FOR THE WINDOW DISPLAY COMPETITION - Yesterday the window display competition ended, created by Barcolana and Confcommercio Trieste, that had 60 businesses registered.

The winner of the competition was "**I'Acquerello Cartoleria (the Watercolor Stationery)**" of Via dei Giacinti for perfectly embodying the spirit of Barcolana, conviviality and competition, and not leaving out one of the main protagonists of the Barcolana: the Wind.

The jury also attributed three special mentions: to "**Florit Arredamento (Florit Furniture)**" for its historical and traditional significance, to the "**Officina Stranomavero Abbigliamento (Weird Workshop Clothing)**" for elegance, profound perspective and strategic communication and to the "Enoteca Bischoff" for their commitment and for being able to combine a natural element such as cork with the promotion of our territory, emphasizing the spirit of the event.

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