

PRESS RELEASE

BARCOLANA INVITATIONAL-VENEZIA GIULIA COLLIO CUP IS PRESENTED IN THE VINEYARDS

THE SECOND EDITION ON 11 OCTOBER WILL SEE NORTH ADRIATIC SAILING RACING TO BEAT SOCIETÀ TRIESTINA DELLA VELA

THE EVENT FOSTERS THE COLLABORATION BETWEEN BARCOLANA AND THE COLLIO BRAND FOR INTERNATIONAL PROMOTION

Cormòns, 24 September 2019 - After the successful 2018 edition, the invitation-based regatta Venezia Giulia Collio Cup is back and will be raced during Barcolana51 presented by Generali, with the support of the Chamber of Commerce Venezia Giulia, the Collio Wines Consortium and Enoteca di Cormòns.

The event has been presented today at an unprecedented press conference held during the grape harvest at the farm Azienda Agricola Renato Keber, in the presence of the president of the Chamber of Commerce Venezia Giulia Antonio Paoletti, the mayor of Cormòns Roberto Felcaro and the newly-elected presidents of Enoteca di Cormòns, Michele Blazic, and of the Collio Wines Consortium, David Buzzinelli. This regatta ideally links the Collio wine-producing area and Barcolana, connecting the local vineyards to the Collio wines and to the sea, to Barcolana.

THE EVENT – In its second edition, the Venezia Giulia Collio Cup is an invitational regatta raced aboard one-design J70s: the sailing club Società Velica di Barcola and Grignano (SVBG) invites the sailing clubs of the Gulf with the highest number of members participating in the Barcolana regatta to create a fair competition between clubs coming from the same sea and flying the same burgee. Already a dozen clubs have confirmed their participation: the competition includes a series of qualifying regattas raced on very short windward-leeward courses. All teams will be able to compete with every participating adversary. A qualifying ranking list will then be drawn up and the first 10 qualifiers will race in the “stadium racing” final, which the public can enjoy from land, just a few steps from Piazza Unità, on 11 October at 6 pm.

*“This regatta – said the chairman of SVBG, **Mitja Gialuz** – was created to highlight the important role North Adriatic sailing clubs have in Barcolana and to remind us all of their commitment towards sailors and the development of sailing. The same self-sacrifice is made by Collio wine vine-growers and by those who financially support the worldwide promotion of the Collio brand, such as the Chamber of Commerce Venezia Giulia. This event enhances the value of the people, land and economy of this corner of the world to the North of the Adriatic Sea, promoting their excellence internationally through Barcolana.”*

*“The Collio area – stated **Antonio Paoletti**, president of the Chamber of Commerce Venezia Giulia – has believed even more in the potential of Barcolana this year. After the international experience in England with the “Round the Island Race”, today we’re virtually linking land and sea, so as to anticipate the Venezia Giulia Collio Cup regatta - the Friday night competition raced before the Autumn Cup of this year.*



What's more, the Collio wine-producing area and its wines will be promoted in two container-shaped stands located opposite Piazza Unità, facing the sea, during the Barcolana festival. There, amongst other things, events dedicated to Collio wines will be presented,. That is why also Enoteca di Cormons-Centro di valorizzazione e promozione del Collio will join the Collio Wines Consortium and our team. The goal of the Chamber of Commerce is to bring together the best features of this vast territory that unites Trieste and Gorizia, Monfalcone and Grado, the Karst region, Cormons, the Collio and the Isonzo area: in other words, supporting its production through the internationally famous promotional events already taking place."

With regard to the partnership with the Collio Wines Consortium and the Chamber of Commerce Venezia Giulia, the chairman Gialuz stated that, this year, "the area of Gorizia is involved in an important project on international promotion with Barcolana". Barcolana and the Collio area participated together with SVBG in the Round the Island Race, in Cowes (UK): Gialuz concluded – "a chance to show how sport and promotion can create important collaborations, a great advantage for the promotion of the products made in FVG."

THE 2018 EDITION – The sailing club Società Triestina della Vela (STV), winner of the VENEZIA GIULIA COLLIO CUP in the 2018 edition, is the one to beat. Last year, 10 crews raced in the regatta with a very light wind. STV arrived in first place, after a first and fourth place scored in the qualifying tests, followed by the Italian Naval League (division of Trieste) and Diporto Nautico Sistiana.

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