

PRESS RELEASE

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BARCOLANA 52 PRESENTED BY GENERALI: THE EXCITEMENT BEGINS WITH THE PERSICO69F IN SEARCH OF THE BORA

E-SAILING: MORE THAN EIGHT THOUSAND PARTICIPANTS RACING IN THE DIGITAL GULF OF TRIESTE

IN BORGO SAN SERGIO THE MURAL UNVEILING - TOMORROW AT 10AM THE BARCOLANA VILLAGE OPENS IN PIAZZA UNITÀ

THE ENERGY OF TAL TOGETHER WITH BARCOLANA 52

Trieste, October 7, 2020 - AT SEA / BARCOLANA SIRAM BY VEOLIA SEARCHING FOR BORA - A sudden weather disturbance in the morning. That atmospheric pressure surge that, like a spark, ignites the Bora. Potential energy: The wind rolls along the top of the Carso and when, at the end of the hills, it finds open water, it crashes into the sea creating choppy cresting waves. At that moment, you can go flying over the water. Wind energy turns into speed thanks to technology: punctual as predicted, today at 11:30am the gusts of Bora at twenty knots suddenly invaded Trieste, and Barcolana FUN Siram Veolia could start. There will be four intense days of Foil sailing aboard the Persico 69F, 6.9 meters long hulls that allow, thanks to foil technology, to "fly" at unprecedented speeds: Siram Veolia has given the opportunity to a small army of fifty young sailors, between now and Saturday, to learn foiling for free, to get close to this new sustainable technology. But this morning, with the Bora, speed had to be calculated intensely, gust by gust. "We have fully entered into the pure spirit of Barcolana" - said the president of the Società Velica of Barcola and Grignano **Mitja Gialuz** - "which is at sea, between fun, healthy competition, environmental protection and the development of new projects involving many young people. Thanks to Siram Veolia, we continue to share these values every year. Bringing young people closer to foil sailing, giving them the chance to try out these incredible boats, means projecting them into the future of sailing. The Persico 69F had their "baptism at sea" a year ago here in Trieste, and a year later, we find them having just concluded a very successful racing season. The beauty is that Bora is always here, ready to challenge them".

E-SAILING: THE QUALIFIERS FINISH TODAY, TOMORROW NIGHT THE SEMIFINALS BEGIN - The qualifiers of the Barcolana e-sailing CUP ended today with more than 8,000 e-sailors involved in the regattas: the top three finishers were the Greek star of eSailing GRE-9, the runner-up world champion Asere (FRA) and the finalist of the 2020 World Championship Joan Cardona (ESP). Among the Italians the world champion stood out, Velista71, as well as the young Trieste phenomenon Luca Coslovich. Tomorrow night at 8pm the semi-finals are scheduled to see two groups of ten compete: the top five finishers of each

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semi-final will compete in the grand final scheduled for Friday at 8pm. The final will consist of five rounds plus the grand final for the medal. Both the semi-finals and the finals will be broadcast live on Barcolana's social media and commented by Alec Wilkinson and Thomas Bjorn Luthi of eSailingTV.

TRIBE OF TASTE: THE DESPAR "TRIBE" TRUCK ARRIVES AT BARCOLANA, PROMOTING PRODUCTS OF THE TERRITORY - Among Barcolana's many On-Land initiatives is the Despar Tribe truck, Despar's traveling initiative, this year also a Gold Sponsor of Barcolana. From Thursday the 8th to Saturday the 10th of October, the Despar Tribe truck will host tasting workshops showcasing the "Flavors of the Territory". Giuseppe Cordioli, journalist, food and wine critic and editor of Despar magazines, will accompany the public in tasting the products of the territory of Friuli Venezia Giulia expertly created and re-imagined by chefs Igor Peresson and Matiaz Sinjgoi. Participation in the workshops are by reservation only in observation of anti-Covid rules. Click here to participate in the tastings.

In addition to the events in Piazza Unità, Despar will present a selection of their own products (with a series of discount coupons) which are also included in the sailor's bag, the exclusive gadget of Barcolana52.

THE ENERGY OF TAL TOGETHER WITH BARCOLANA 52 - Returning again for Barcolana 52 is the partnership with TAL who, through SIOT, manages the Transalpine Pipeline in Italy, the strategic infrastructure that starting from the Gulf of Trieste, supplies energy to the heart of Europe by bringing crude oil to the production and energy facilities of Germany, Austria and the Czech Republic.

"The best friends are those who you can count on even in the most challenging moments, the friendship between SIOT - TAL and the Barcolana is one of these - the words of Alessio Lilli, President of SIOT and General Manager of the TAL Group - these two historical companies of Trieste, who have each been around for over 50 years, together bring the image of the city and its excellence to the heart of Europe, a synergy that we wanted to renew especially in this particular year. We share energy, we share an international spirit, we are united in our desire to overcome with momentum this 2020 in spite of all its difficulties. Thus, also for Barcolana 52 SIOT - TAL is there, making itself available, with its international network, its energy, for an even stronger partnership".

In a year in which the Covid-19 emergency prevented the organization of its classic international promotional events, including the annual press conference in Munich promoted by TAL, the Group, of which "SIOT" is its Italian identity, will be sponsor of this year's "Cocktail Barcolana 52".

The reception, dedicated to the authorities and partners, will be held in the Prefecture of Trieste on Saturday, October 10 at 7:30 pm.

ON LAND / THE BARCOLANA DEPICTED IN THE MURALS OF BORGO SAN SERGIO - Bringing the sea to the suburbs, repairing and renewing a large wall of a public housing building, and using art to unite people. These are the objectives of Barcolana, ATER and the Municipality of Trieste, who together have created an urban redevelopment project. ATER needed to renovate the large blank wall (300 square meters) of the building in Via Grego, known in the city as "the houses of the Smurfs" for the blueish color of some of its exterior walls. The Youth Council of the Municipality of Trieste decided to paint it with an iconic piece of art as part of the project "Chromopolis: the city of the future", an initiative that consists of works of various young artists who have returned color and value to places often deprived of identity. Barcolana had the goal, as in previous editions, to bring to the periphery one's spirit, their story and their passion for the sea,

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using art as a vehicle for communication. Thanks to the joint collaboration, a net economic savings was realized for ATER, who can use a large part of the funds originally intended for the necessary and urgent re-painting of the wall for other work, all for the benefit of the tenants. Also thanks to the participation of Canton Colori who donated 70 kilos of paint through the Barcolana, the mural is being realized by the Trieste street artists Davide and Sara Comelli who work in collaboration with the association, the Edilmaster school and the support of the Habitat Microaree project. The Mural was presented today in Borgo San Sergio: Barcolana once again communicates through street art, following the beautiful Mural inaugurated in Rozzol Melara for the previous edition.

ON LAND/ BARCOLANA VILLAGE OPENS TOMORROW - The Barcolana Village opens tomorrow, Thursday, October 8. The Rive cleared of parked cars from the Molo Audace to the Stazione Marittima, with the boats and crews in the foreground, Piazza dell'Unità dedicated to the presence of Gold sponsors and promotional initiatives, Piazza Verdi serving as an "event space" thanks to the collaboration of the City, Scala Reale housing the Infopoint and the studio of Linea Blu, and on the Molo Bersaglieri the television compound. The 52nd edition of the Barcolana on land has been designed to avoid gatherings, expand the range of activities, involve the whole city, and maintain the traditional walkway along the Rive to admire the boats. The main focus of Barcolana on the ground is to operate without creating large gatherings and to organize a safe event, entrusting food, wine, catering and sales to those who do it by trade: the shopkeepers, the restaurateurs and the hoteliers of Trieste who already follow the rules in place to prevent the spread of Covid-19.

In Piazza dell'Unità the spaces are being set up for Est Energy - Hera Group, Acegas Aps Amga, Despar, DFDS - new partner of Barcolana presented by Generali in this 2020 edition - Trenitalia, Jaguar Land Rover, Municipality of Trieste, Municipality of Monfalcone, Chamber of Commerce Venice Giulia, Promoturismo FVG, Rai and the corner Gift Shop of Barcolana.

On the Rive, the Infopoint will open tomorrow and the stage will be set up for Saturday, October 10, where the live broadcast of Linea Blu will be held.

Also tomorrow, at 8 pm, the unveiling of the sculpture "ARIA" is scheduled; the installation-symbol for this Edition of Barcolana created by the artist Stefano Conticelli. The work is built upon a 4-meter by 1.70-meter marble block topped with 4 Corten steel sails engraved with drawings inspired by the Middle Ages, executed with a milling cutter and graving tool. [Read the full press release on the work and initiative.](#)

ON LAND / UN MARE DI RACCONTI - A "double date" tomorrow for "Barcolana, un mare di racconti" at the Minerva bookstore. At 5:30 we meet with Sandro Bonvissuto who will present the book "La gioia fa parecchio rumore". The author, from Rome, graduating with a degree in Philosophy, debuted with the book of short stories "Nostalgia del vento" in 2010; After his second work "Dentro", for which he won the Premio Chiara, this year he published, with Einaudi "La gioia fa parecchio rumore". Joining Bonvissuto is Alessio Lilli, President of FederAtletica and board member of Barcolana, and Paola Storici, a passionate sailor who works at Elettra Sincrotrone Trieste as the primary researcher and is responsible for the protein facility. Then, at 6:30 pm, the presentation of the book "Sommersione" with the author Sandro Frizziero, from Chioggia in Veneto, a professor for high schools, who came in second at the Premio Campiello 2020, a few

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weeks ago, with the novel "Sommersione", published by Fazi. A story that revolves around the life of a fisherman spent in the service of Evil. Both events are free with reservation.

TOMORROW'S SCHEDULE

Online - Barcolana e-sailing Cup

Online - Italian E-Sailing Championship @Barcolana

From 9:00 to 5:30 At Sea- Barcolana Fun Siram Veolia

From 10:00 am to 1:00 pm Online - Barcolana Job Restart - Building a successful professional project: how to find your footing?

From 10:00 am to 5:00 pm at Molo Audace - Together for the sea and the environment

From 10:00 am to 8:00 pm in Piazza Unità – Barcolana Village

From 2:00 pm to 7:00 pm Magazzino 26 del Porto Vecchio – Morje Exhibit - Naše življenje / The Sea- Our Lives

From 2:30 pm to 5:30 pm Online - Barcolana Job Restart - "CV clinic": assess the effectiveness of your resume

From 3:30 pm Online - Barcolana Job Restart - Construction: Search for staff and new skillsets

From 3:30 pm to 7:30 pm Androna Campo Marzio 8 - "Passion for space" Exhibit

Ore 5:30 pm Libreria Minerva - Barcolana un mare di racconti - Sandro Bonvissuto presents the book "La gioia fa parecchio rumore"

6: 00 pm Online - Barcolana Job Restart – Services and contributions for self-employment: The FVG Region for Professionals: Let's Grow Your Business

6:30 pm Libreria Minerva - Barcolana un mare di racconti - Sandro Frizziero presents the book "Sommersione"

7:00 pm in Piazza Verdi - Trieste Summer... Autumn in Barcolana: Alma Swing

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