

PRESS RELEASE

MURPHY&NYE IS THE EXCLUSIVE CLOTHING PARTNER OF BARCOLANA57 PRESENTED BY GENERALI: STYLE, PERFORMANCE AND PASSION FOR THE SEA

The collection is now available in authorised stores in Trieste and Muggia and online at www.murphynye.com

Trieste, 2 September 2025 – Once again this year, the partnership between **Murphy&Nye** and the world of sailing is renewed: **for the fifth consecutive year**, the nautical brand is the **official clothing partner of Barcolana**, the renowned international regatta taking place in **Trieste from 1 to 12 October 2025**. A long-standing bond that combines sport, design and a passion for the sea in an iconic event that attracts thousands of sailors from all over the world.

At the heart of this partnership lies the official Barcolana57 collection by Murphy&Nye: an exclusive line of clothing and accessories dedicated to sailors, crews and enthusiasts. The collection stands out for its bold, contemporary style, featuring the official colours of this edition: **Jet Black, Viva Magenta and Whisper White**.

The undisputed highlight is the **Murphy&Nye x Barcolana polo shirt**, a symbolic garment for the regatta community. The *Plenty* model, a historic brand icon first launched in 1989 and now reimagined, is presented in Jet Black with Viva Magenta details, inspired by hull waterlines. Finished with embroidered and printed logos, it will be gifted to all owners registered for Barcolana57, while also being available for purchase.

The collection is completed by **jackets, gilets, sweatshirts, lifestyle pieces and accessories** for men and women, perfect for every moment of the regatta and life on board. Among the most anticipated items is the Barcolana Bag: a lightweight, spacious and durable holdall, offered in the official colours of this edition. This is the much-loved "Skipper's Bag" received by every entrant to the world's largest regatta.

The collection also includes Murphy&Nye's technical garments, such as the Barcolana Yacht Jacket, designed to provide protection even in challenging conditions, as well as the iconic Baseball Hat and Trieste Hat – must-haves of contemporary nautical style.

The collection of the 57th edition of the regatta is already available at www.murphynye.com, in the official stores at Porto San Rocco in Muggia and Ambassador 2 in Trieste, through Barcolana's official channels, and at the **Barcolana Village during the event**.

With this new collection, Murphy&Nye reaffirms its commitment to authentic sailing apparel – functional, stylish and unmistakable – helping to make each edition of Barcolana not only a sporting event, but also an experience to be worn.

--

Info:

Barcolana Press Office - Wordpower srl

Francesca Capodanno - francesca.capodanno@wordpower.srl

Valeria Degano - valeria.degano@wordpower.srl
ufficiostampa@barcolana.it - www.barcolana.it

Murphy & Nye Press Office

Valentina Ottone

pr@valentinaottone.com

Alessia Giuffrè

a.giuffre@valentinaottone.com