

## PRESS RELEASE

### BARCOLANA PRESENTED BY GENERALI KICKS OFF: READY IN TRIESTE- THE EVENT SCHEDULED FROM OCTOBER 2 TO 11.

#### A SPECIAL EDITION: CELEBRATING TOGETHER, SAFELY, WITH A PASSION FOR THE SEA

#### GUEST OF HONOR, SENT BY THE NAVY, THE SHIP PALINURO

*Trieste, September 28, 2020* - Barcolana presented by Generali is to be carried out safely on land and at sea, leveraged for the benefit of the region, an event to be remembered. It was presented today in the presence of the President of Generali, Gabriele Galateri of Genola, the President of the Autonomous Region Friuli Venezia Giulia, Massimiliano Fedriga, the Mayor of Trieste, Roberto Dipiazza and the President of the Società Velica di Barcola and Grignano, Mitja Gialuz. The 52 Edition of the famous and popular regatta is scheduled in Trieste on Sunday October 11, starting at 10:30, and is preceded by a series of events connected to land and at sea starting from Friday, October 2. The event, which this year once again counts on their main media partnership with RAI, has, less than three days after the official closing of registrations on September 30, more than 800 participants signed up.

*"Presenting this edition of Barcolana"* - said SVBG President **Mitja Gialuz** - *"is something unique. We have been working continuously since February to reach this point, in a continuous mediation between new security and old habits, in search of a new normal, because the criteria that guides us is to find a way to support the local economy, promote sailing and giving the community the opportunity to be together, safely. We present an organized event in a manner we never thought we would do: we have invested in digitalization, found alternative logistical solutions, applied procedures, consulted scientific committees to come to present an event reshaped with respect to tradition, which aims to exist in a socially responsible way, enhancing sport and promoting the territory".*

*"Generali is at Barcolana's side in this special edition"* - said the President of Generali, **Gabriele Galateri of Genola** - *"which measures the ability of a community to cope with exceptional events by responding with new solutions. It is an opportunity to reflect on changes as an opportunity for innovation: health, sustainability, and inclusion are the key words of this Edition that find the opportunity to express themselves in sport. This edition is made possible thanks to the communal work of public and private institutions, to offer everyone a healthy and safe opportunity for fun, respect for people, the territory and the sea".*

**SAFETY TAKES TOP PRIORITY** - Safety is the first topic to be addressed in this Edition of the event. *"We invested many resources and worked in synergy with the institutions to ensure that on land and at sea there were shared goals, good practices and precise guidance. On the days of the event, all participants will have to do their part: in particular, each owner (or delegate) will be responsible for the Covid risk on board their boat. They will therefore have to bring on board only the individuals included in their crew list and verify that they comply with the existing sanitary regulations regarding prevention of Covid-19, as well as the Protocol adopted by the Italian Sailing Federation. We also putting together with the Region a task force to carry out preventive screenings and reduce the risk of infections during the event. There will be many new rules to be respected, but the goal is that we do not reduce the seafaring spirit that we responded to by choosing to organize the event, and that made the owners choose to be there, with responsibility,"* Gialuz said.

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The whole organizational side of the event was designed in accordance with the need to keep people spaced, but without giving up the essence of the Barcolana: digital sign-ups (with the advantage of the at-home gift package), online-only briefings (with the possibility to review them as often as necessary and at any time), assigned moorings (no more second rows and waits) and even the appeals will be done via Skype. In addition to the distance, the theme of prevention is included as well, with the activation of a screening program, the details of which will be communicated in the coming days.

**THE CALENDAR AT SEA** - The classic regattas of the Barcolana period are confirmed: they will open with the youth of Barcolana Young on October 3-4, at the same time as the athletes of the Melges 24 class. Barcolana for Social will kick off (Tuesday 6 October), the fast-paced Persico 69F for Barcolana FUN Siram Veolia (7-10 October) will take to the water, while on Friday October 9 the trophy of the Italian Naval League will be contested. On the eve of Barcolana, the monotypes will be lowered into the water for Barcolana By Night, along with the hulls of the Barcolana Classic. On Sunday, about 800 boats will participate in Barcolana 52. "We have confirmed all the events of the tradition, as we meet next year with the cross-country swimmers of the Barcolana Swim, a growing event that this year unfortunately cannot take place. A thought also goes out to the friends of Go To Barcolana and the Slovenian sailors, with whom we will celebrate doubly in 2021. This will certainly not be the Barcolana of numbers, but those who will be in the Gulf to sail will also do so in tribute to those who chose or could not be there this year".

**ON LAND** - The Rive is open to the public, free from parked cars from the Molo Audace to the Stazione Marittima, the boats and crews in the foreground, with Piazza dell'Unità dedicated to the presence of Gold Sponsors and promotional initiatives, Piazza Verdi used as an "event space" thanks to the collaboration of the City, and the Scala Reale with Infopoints and the studio of Linea Blue. The 52 edition of the Barcolana on land has been designed to keep the public clear, expand the range of action, involve the whole city by entrusting food and wine, catering and sales to those who do it by trade: the shopkeepers, the restaurateurs the hoteliers of Trieste who already follow the rules to prevent the spread of Coronavirus. "We are happy to reaffirm our role of economic leverage for the territory, we ask the managers of the premises to support the message we have coined: stay distant even on land, as in the regatta".

The events calendar showcases the yearly initiatives organized by Barcolana - such as the second edition of "Barcolana - A sea of stories", the literary festival dedicated to the themes of the sea, and events carried out for the occasion of Barcolana by institutions, such as the Barcolana Job of the Region, the exhibitions and workshops of the WWF, the popular activities of the ARPA and numerous exhibitions that share the theme of the sea. To animate the whole city, there is a water-themed treasure hunt organized with Fipe, and a window display contest designed by Confcommercio, as well as the cleaning of the seabed of the Ponterosso Canal: the whole calendar is available at [www.barcolana.it](http://www.barcolana.it).

**THE GUEST OF HONOR** - Also confirmed is the presence of the Navy, who this year sends to Trieste the training ship Palinuro: it will arrive in the days leading up to the regatta, and on Sunday will come out at sea to be frame the event. "This is a great honor for Barcolana" - commented Gialuz - "and the hope is to see the sails unfurled from the shore, a sublime celebration of the passion for our sport that would give the participants of the Barcolana a unique spectacle."

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## SAFETY GUIDELINES FOR MEN AND WOMEN OF THE SEA

**1 - WE LOVE YOUR MASK** - Always keep your mask with you, if you need more, there are some spare ones in the Barcolana bag, made for your crew by Veleria Olympic Sails. You can remove the mask to race, but at all other times, indoors and outdoors, we love your mask. In fact, we'll write everywhere #weloveyourmask

**2 - MAINTAIN SAFE DISTANCES, NOT ONLY NEAR BUOYS** - You learned it while aboard Optimists', now you must apply it to the best of your ability. Maintain your course both when you sail and when you are ashore: women and men of the sea know the importance of two lengths, we have fun even from a distance, we share the same spirit, not the same space.

**3 - EVERYONE ON THEIR OWN BOAT** - The hospitality of sailors is sacred and for years our motto has been "we are all in the same boat". This year, however, everyone must stay on their own boat, even when you are moored. No guests, no last-minute boarding: the number of people in the race must remain as small as possible and only the people on the crew's registration list must be on board.

**4 - MEASURING TEMPERATURE** - Before boarding the boat, always. Before training, before the regatta. Make sure you do not have fever, sign the self-certification, hand it to the skipper who will carry out all the administrative paperwork required by the regulations.

**5 - ARE YOU SICK? WE ARE HERE FOR YOU** - Call your organization, contact Infopoint or NUE 112 directly: we have safety procedures ready to help you always and in any situation.

**6 - GLASSES AND PERSONAL BOTTLES** - Each person must have their own bottle or thermos, and their own glasses. You can always toast, but do it responsibly and don't share cookware.

**7 - SEE A GATHERING? AVOID IT!** - Has a line formed? Do not feed into it!

**8 - RESERVE!** - Organize your stay before the regatta with precision: do you want to go to the restaurant? Book it! Help the restaurateurs in the area so they can better manage the guests, arrive at the right time and occupy the spaces that are indicated to you!

**9 - FOLLOW THE RULES!** Only then will the Barcolana be beautiful and safe for everyone.

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