

PRESS RELEASE

BARCOLANA AND ONE OCEAN FOUNDATION TOEGTHER TO SAFEGUARD THE SEA

Partnership announced to talk to sailors about safeguarding seas and oceans

Trieste - Porto Cervo, 1 October 2018 – The largest regatta in the world and the Foundation of the Yacht Club Costa Smeralda set up to safeguard the oceans join forces: the partnership between Barcolana and One Ocean Foundation (OOF) have announced today their partnership ahead of the event scheduled for 5 October. The two organisations will talk to sailors and spectators about safeguarding the seas by reducing the use of plastic and microplastic that end up in our Oceans, with extremely dangerous consequences for the ecosystem and food chain.

"Love the Sea Love the Land" – this is the main theme of Barcolana 50, developed by Marina Abramovic in the event's poster which says "we are all in the same boat", to show that our planet is in danger and that we all have to work together to safeguard it. This is the rationale behind the partnership with One Ocean Foundation aimed at raising awareness in people, associations and institutions.

"We have many things in common – commented SVBG Chairman, Mitja Gialuz – and that's probably why our yacht club has willingly signed the Charta Smeralda when it was first presented. Barcolana is pleased to be the stage for such an important topic and works with local institutions and businesses to become a Zero Impact event that does not affect the environment".

Riccardo Bonadeo, YCCS Commodore and OOF Vice-President: *"Last year, when we marked our club's 50th anniversary Princess Zahra Aga Khan suggested we take on a commitment for the next 50 years so that those celebrating the 100th anniversary of our club in 50 years time would find a sea much similar to the one Sardegna had back in 1967. That's why the first One Ocean Forum was held, then the Charta Smeralda was written and our Foundation was set up. Barcolana marks its 50th anniversary this year and we are so delighted that it wishes to share the same principles and values on such an important occasion, by spreading the Charta Smeralda and the initiatives of Once Ocean Foundation to a very wide audience. I wish to thank Mitja Gialuz and SVBG for being by our side. Fair winds Barcolana 50, and fair winds flagship Viriella!"*

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Barcolana and OOF will be together at Barcolana with numerous events: workshops for schools at Salone degli Incanti, to show the great video-exhibition "C'ero anch'io - La mia Barcolana" (I was there too – My Barcolana) which marks 50 years of Barcolana and allows over 1000 kids and teenagers to take part in workshops and seminars aimed at raising awareness. The Foundation Ambassadors are Mauro Pelaschier and Alex Bellini and the beautiful SuperMaxi Yacht "Viriella" will be at the start line bearing the burgees of YCCS and One Ocean Foundation. With its 118 feet it is the largest boat to have ever joined Barcolana. Please sign the Charta online at www.1ocean.org and spread it – it is an ethical code the OOF started spreading last year to share principles and actions to safeguard our seas.

Viriella will reach Trieste on Wednesday 9th October and will be moored along the seafront. Aboard the yacht will be its owner YCCS member Vittorio Moretti, the YCCS Commodore Riccardo Bonadeo and helmsman Mauro Pelaschier.

Friday 12 October at 9.30 am, Mr Pelaschier will give a speech at Salone degli Incanti to talk about his tour around Italy. After setting off in July from SVBG, he Italian patrolled coasts raising awareness on marine pollution. He completed his journey on 23rd September at the Italian Yacht Club in Genoa.

During the 10-day Barcolana events everyone can sign the Charta Smeralda, the good practices for the safeguard of our seas, a commitment that everyone can take to be able to shout out loud "There is no PLANet B".

INFO :

Barcolana Press Office: Wordpower srl
ufficiostampa@barcolana.it

Francesca Capodanno +39 349 8810482 – francesca.capodanno@wordpower.srl
Serena Cappetti +39 333 1301526 – serena.cappetti@wordpower.srl
Martina Baldazzi - + 39 339 2229911 - martina.baldazzi@wordpower.srl

Ufficio stampa YCCS
 Marialisa Panu/Giuliano Luzzatto
pressooffice@yccs.it
 +39 0789 902200

Ufficio stampa One Ocean Foundation
 Giuliano Luzzatto
giulianoluzzatto@1ocean.org
 + 39 348 5966160

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