

## PRESS RELEASE – 8<sup>TH</sup> OCTOBER 2018

### THE TALL SHIP VESPUCCI IN TRIESTE TO MARK BARCOLANA50

### LOVE FOR THE SEA AND THE LAND – THE “ZERO IMPACT” INITIATIVES WITH ACEGASAPSAMGA, TRIESTE’S TOWN COUNCIL, AND THE REGION FRIULI VENEZIA GIULIA

### BARCOLANA BRINGS THE SEA TO ROZZOL MELARA – THE UNVEILING OF A SEA-THEMED MURAL

### BARCOLANA DI CARTA – GUEST SPEAKER: WRITER BJORN LARSSON

**Trieste, Sunday 7<sup>th</sup> October 2018** – Two special events to mark Barcolana50 took place today: the tall ship Vespucci, the most beautiful sailboat in the world, arrived in Trieste and the sea was taken to the working-class district of Rozzol Melara. As the Vespucci was mooring on the seafront, the Rozzol Melara community, its pupils and old people took part in the unveiling of a large mural (more than 50 sq m). Graffiti artist Davide Comelli sponsored by Sikkens made art out of cement and painted a mural depicting the sea of Trieste and the crews racing in Barcolana. All this was happening while entries to the Regatta were up from Sunday to 1520, and the Barcolana Village spread the slogan “Love for the sea and the land” loud and clear. This year’s slogan is a message to raise awareness on plastic pollution at sea and to safeguard the environment.

**VESPUCCI IN BARCOLANA** – On Monday the main protagonist was the tall ship Vespucci, the most beautiful sailboat in the world, which was accompanied by a welcoming ceremony as it arrived in Trieste and moored in Molo Bersaglieri at 8 a.m. Captain Stefano Costantino welcomed aboard Mitja Gialuz, chairman of the Sailing Club Società Velica di Barcola e Grignano, who gave a press conference to officially welcome the vessel to Barcolana. *“The Sailing Club Società Velica di Barcola e Grignano couldn’t have wished for a better gift than the presence of the tall ship Vespucci to mark Barcolana50. We are honoured to have the sailboat here and we are proud to give thousands of visitors the opportunity to take a tour of Vespucci as the Barcolana unfolds. We are deeply grateful to the Italian Navy for this unique gift and for this joint celebration of the maritime tradition”* – stated **Mitja Gialuz**, chairman of SVBG.

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LOVE FOR THE SEA AND THE LAND – Today Barcolana presented this year's slogan "Love for the sea and the land". Designed last November, the slogan is the leitmotif of the event and represents Barcolana's commitment to be a "Zero Impact" event, ie implementing a series of measures to foster recycling on land and at sea, and reducing the use of non-recyclable plastic. Thanks to the investments made by the Department for the Environment of the Region of Friuli Venezia Giulia and the service provider Acegas APS Amga, Barcolana has provided the main restaurants in the Barcolana Village with recyclable dishware, making Barcolana's fight against the use of plastic official. *"We at Barcolana, our sponsors, the Region FVG, and Acegas Aps Amga share the same commitment with the One Ocean Foundation, which will arrive in Trieste to give us support: significantly reduce the use of plastic in Barcolana"* – said **Mitja Gialuz**, chairman of SVBG. Barcolana and Acegas Aps Amga have put together a group of pupils from the local high school "Petrarca" to do an internship as "Recycling Ambassadors". They will be spreading the message on the importance of recycling to the guests of the Barcolana Village. **Roberto Gasparetto**, executive director of Acegas Amp Amga, and **Giuseppe Randazzo**, executive director of the Generali Sponsorship, attended the official presentation of the project. Indeed Generali, Barcolana's main sponsor, publicly supported this sustainable concept, as can be seen in the importance the Insurance company gave to the environment and the numerous possibilities offered by recycling. The stand is made of sustainable materials and was designed to support the activities Barcolana organised for children to raise awareness on the environment, to foster their knowledge on the sea and on the Bora wind, to tell – thanks to the contribution given by the Museum on wind energy - interesting facts about wind plants in Trieste and in the world, and to use reading and music as tools to foster mental development in children. "The Human Safety Net", the international initiative launched last year by Generali to help communities and based on the idea that creating communities to help others will bring about long-lasting changes, will be presented in the stand. Moreover, Generali will devolve € 1 to Trieste's charity "Un Villaggio per Crescere" for each plastic tap recycled in the tap recycling bin which can be found in the stand. The charity aims at helping families to provide children from 0 to 6 years old equal development opportunities.

LIVE BROADCAST OF TELEVISION NETWORKS RAI TELEVISION NEWS AND RAI FVG NEWS – The Barcolana Village is actively working to provide live radio and television broadcast as the countdown to the Barcolana regatta gets closer. The news channel of RAI FVG will broadcast live the event and will tell the history of the 50 editions of the regatta to mark Barcolana50. The news channel and the tv programme Buongiorno Regione will broadcast special episodes on Barcolana. Moreover the radio news and the

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regional and national news channels will broadcast live from the Barcolana Village at 2 p.m. and 7:30 p.m.

The tv networks will also show the many side-events organised by Barcolana to liven up the city, day and night news about the Barcolana Village, and the various aspects of the topic of the sea.

On Sunday 14<sup>th</sup> October the regional news channel Tgr FVG will show a “Barcolana50 Special Coverage” that will be broadcast live from Molo Audace on channels RAI 3 and RAI Sport from 9:45 a.m. to 10:30 a.m. There will be special guests, reportages, and interviews until the Barcolana regatta and its RAI Sport live coverage kicks off. Journalists Andrea Covre and Sebastiano Franco will present this Barcolana50 Special coverage and Giulio Guazzini, sailing expert and tv presenter, will provide live commentary for RAI Sport and Tgr FVG on the *Autumn's Cup – Barcolana50* from 10:30 a.m.

The Barcolana50 special episode will be broadcast live also on the local Tgr FVG website and social media platforms.

Most of the Rai FVG Radio programmes will also broadcast Barcolana50 live from the RAI gazebo on the Rive Seafront..

From Monday 8<sup>th</sup> to Saturday 13<sup>th</sup> October there will be special programmes on the sea, sailing, and sport as shown in the following schedule: from 11:18 a.m. to 12:30 p.m. on Monday, Tuesday, Thursday, Friday, and Saturday, and from 13:30 p.m. to 3 p.m. on Wednesday and Friday).

Barcolana has organised several activities which will start on Tuesday morning, such as workshops for families and children, the science section *Radar* on the new technological advancements in sailings, education and professional training in sea-related professions for young people, initiatives to promote the safeguard of the environment and Barcolana's “Zero Impact” commitment with the presentation of the latest projects to safeguard the oceans, as well as events on safe sailing and navigation, former and current Barcolana champions, sports and disabilities, sea literature, and much more.

The radio will also speak Slovenian at the Barcolana: there will be radio radio broadcasts in Slovenian on Thursday 11<sup>th</sup> October from 3 p.m. to 5 p.m. and on Saturday 13<sup>th</sup> October from 7 p.m. to 10 p.m. and from 3 p.m. to 5 p.m.

Special guests: the youngest sailors, representatives of the Slovene tourism organizations, Tina Maze, professional skier and double gold medal champion at the Olympics, and songwriter and singer Tinkara Kovač.

RAI, Barcolana's Main Media Partner, has included several tv and radio channels (RAI Sport, Radio2, RadioKids) which will provide live coverage of Barcolana thanks to the support provided by the production of RAI – Division of FVG.

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## EVENTS NOT TO BE MISSED:

From 9 a.m. to 8 p.m. – Salone degli Incanti

**EXHIBITION “C’ERO ANCH’IO – LA MIA BARCOLANA EXPERIENCE” (“I was there too – My Barcolana Experience”)**

From 9 a.m. – Piazzetta Barcolana

**DESPAR EVENTS: HEALTHY HABITS AND GUARDIANS OF OUR TERRITORY**

From 11 a.m. to 7 p.m. – Rive Seafront

**BARCOLANA VILLAGE**

From 11 a.m. – Gulf of Trieste

**BARCOLANA PER IL SOCIALE: FUORIVENTO TROPHY AND “MITICO ARPEGE”, REGATTAS FOR CALICANTO**

4:30 p.m. – Salone degli Incanti

**BARCOLANA PER IL SOCIALE: PROJECT “BORN TO MOVE”**

5:15 p.m. – Salone degli Incanti

**BARCOLANA PER IL SOCIALE: CALICANTO BAND CONCERT**

7 p.m. – Salone degli Incanti

**BARCOLANA PER IL SOCIALE: PROJECTS “DOCTORS FOR AFRICA CUAMM”**

9 p.m. – Teatro Lirico G. Verdi

**ZAGREB SOLOISTS CONCERT**

**TALL SHIP VESPUCCI OPENING HOURS**

From Monday 8<sup>th</sup> to Sunday 14<sup>th</sup> October the historical sailboat of the Italian Navy will be open to the public to mark Barcolana50.

**Opening hours:**

- Monday 8<sup>th</sup> October: from 3 p.m. to 7 pm
- Tuesday 9<sup>th</sup> October: from 10 a.m. to 12:30 p.m. and from 3:30 p.m. to 7:30 p.m.
- Wednesday 10<sup>th</sup> October: from 10 a.m. to 12:30 p.m. and from 3 p.m. to 7 p.m.
- Sunday 14<sup>th</sup> October: from 10 a.m. to 12:30 p.m. and from 2 p.m. to 6 p.m.

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