

PRESS RELEASE

THE OFFICIAL COLLECTION IS ON SALE FOR BARCOLANA 51 MADE BY NORTH SAILS

THE ENTIRE LINE IS AVAILABLE ONLINE, IN SELECTED STORES AND IT WILL BE ONSALE DURING BARCOLANA 51 IN THE VILLAGE AT THE TEMPORARY NORTH SAILS STORE AND IN THE BARCOLANA GIFT SHOP

NORTH SAILS ALSO OFFERS THE OPPORTUNITY TO CUSTOMIZE YOUR NEW CLOTHS WITH THE NAME OF YOUR CREW OR YOUR BOAT

Trieste, September 18, 2019 - The official collection of the Barcolana, made by North Sails is available online starting today, at the North Sails in Trieste website, through the North Sails brand store and in some shops in Triveneto – Sailstore Sistina, Best Wind Shop, Market Aprilia and Gruppo Alman.

From this morning all of the colours of the official apparel from the largest sailing race in the world will be available from the dedicated webpage northsails.barcona.it or on the official North Sails site at bit.ly/Barcolana51_NorthSails. The entire line will also be on sale during Barcolana 51 in the village's temporary stores and in the Barcolana Gift Shop.

The Barcolana Polo, the iconic garment of each year's event, is made of cotton piquet with short sleeves and a collar: The official colour chosen for this year is red, a direct reference to the city flag of Trieste, with graphic elements that recall sails in contrasting white colour.

Available also in other typical nautical colours – royal and navy blue and white and in a long sleeve version for men, women and children.

In addition to the polo for the occasion, North Sails has created a line dedicated to the largest sailing race in the world and to all sailing lovers, which combines style and performance: jackets, polo shirts, t-shirts, caps, bags, shorts and trousers. These are also offered in other colours or customized with the Barcolana logo, which are ideal for both the regatta and the events happening in the city. A collection of sportswear garments with outerwear made of recycled fabrics and technical details keep with the brand's objective of "sustainable performance".

Personalized Polo – North Sails also offers the opportunity to customize the entire collection with the name of your boat or crew: you can request this on the official website, bit.ly/Barcolana51_NorthSails, send an email to crewunifirms.customercare@northsails.com or call +39.0185.200.500.

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