



## **PRESS RELEASE**

## BARCOLANA, REGISTRATION DAY 2: ALREADY 520 ENTRIES AT THE START LINE A BIG SURPRISE FOR THE SHIPOWNERS ENROLLING IN BARCOLA: THE CHANCE TO WIN 581 PRIZES IN A SPECIAL LOTTERY

AMARO NONINO, ILLY COFFEE, NORTH SAILS BAG AND POLO SHIRT, DESPAR DISCOUNT VOUCHERS AND WINE OF THE PROSECCO DOC CONSORTIUM IN THE SAILOR'S BAG

## BARCOLANA CHEF: TICKETS AVAILABLE FOR THE CHARITY DINNER FOR WWF IN PIAZZA UNITÀ

Trieste, 26 September 2019 – On the second day of registration, more than 500 participants have already entered the regatta at Barcolana's registration office. Yesterday, staff warmly welcomed the first shipowner who registered for the race, the historic participant 90-year-old Slovenian Ivan Pivac. At 5 pm today over 520 shipowners had already confirmed their participation in the regatta: the "first mark" of the 500 participants, was rounded.

THE LOTTERY – Upon completing their entry, shipowners will participate in a special lottery with instant-win prizes: the 581 prizes include dinghies, outboard motors, electric folding bikes, VHFs, sailing instruments, boat ice makers, pike poles and more equipment related to the sailing world, thanks to the partnership with Motomarine. In this competition, after registering at the SVBG office, shipowners receive an envelope with a (possibly) winning number and with the corresponding prize, that they can get immediately.

"The lottery – said the chairman of the sailing club Società Velica di Barcola e Grignano (SVBG), **Mitja Gialuz** – makes the moment of registration to Barcolana even more enjoyable and shows how much we take care of the shipowners that, every year, participate in the regatta. We've been working hard for this but it was worth it: we're really happy to share with our participants their joy of winning beautiful prizes, that can come in handy on board."

**UP TO 2,700 BOATS CAN "BOOK" ONLINE THEIR PLACE IN THE REGATTA** – SVBG reminds all shipowners that there's a maximum number of participants: only the first 2,700 boats to register will be accepted to the competition. "We're not aiming to set a new record – said Gialuz – but to ensure quality, which according to our estimates is possible if up to 2,700 boats participate. This implies that the registration procedure will be closed when we reach 2,700 entered boats and time is the only criteria we will follow. Only when participants have all the information regarding their participation they will be able to book their place in the regatta in advance either online or at the registration office of SVBG".

















THE SAILOR'S BAG – Every shipowner will receive a bag with many Barcolana gifts. First of all, the bag is a brand-new red sailor's bag by North Sails, the same colour of the official event polo shirt. And also the bag will include amazing gadgets such as a voucher for a free polo shirt (available for free and in customized size from today in partner shops), Illy coffee and the beautiful coffee cup dedicated to this year's Barcolana poster, designed by Olimpia Zagnoli. In the bag sailors will also find a bottle of – of course, sparkling – wine, selected by Prosecco DOC Consortium to toast to Barcolana, and a bottle of liqueur Nonino, and also Despar discount vouchers (10€ off every 50€) which can be used in Despar, Interspar and Eurospar stores to purchase food that may useful for the pantry.

This year, Dolomia water comes in glass bottles. By tradition, the bag also includes a bag for separate waste collection at sea, created with AcegasApsAmga and Hera Group in a special edition for Barcolana.

BARCOLANA CHEF - Tickets for Barcolana Chef are purchasable from today at 12 pm. This charity event, organized with illycaffè and Harry's Piccolo, combines sailing and haute cuisine. Reaching its 5th edition this year, Barcolana Chef changes location: 14 renowned chefs and their guests will stay in a special brandnew structure in Piazza Unità. The tasting package tickets are now purchasable online at www.barcolana.it (in a dedicated section) until places are available and in a few hours more than 100 have already been sold.











