

## **PRESS RELEASE**

### **ELISA FOR BARCOLANA**

*The Italian singer will lend her wonderful voice in a video that will tell the story of the regatta.*

*The video has been shared by the singer on social media on Saint Valentine's day, a mark of her love for her land.*

*Barcolana chairman Mitja Gialuz: "It is a demonstration of pure love for Friuli Venezia Giulia".*

*Trieste, 14 February 2020 – The Italian singer Elisa has lent her voice for a video presenting Barcolana and its unique spirit and atmosphere, because of her love for her land and her wish to support her region and the great events it hosts.*

On Saint Valentine's day, Elisa then shared the video on her social media accounts, turning it into a declaration of love for the region Friuli Venezia Giulia and Barcolana.

*"This initiative with Elisa lending us her voice is like a beam of light that shines on Barcolana, it is the expression of pure love for the region", stated **Mitja Gialuz**, chairman of Barcolana "We wanted to create a short video that told the story of Barcolana to draw the attention of new audience and to show what the spirit of the festival is like. Elisa is a great fan of Barcolana and she has given us a great gift for Saint Valentine's by lending us her voice. Love for one's land is all about putting that land in the spotlight, it's about being eager to do something for that land: we can all express this love in our own ways and Elisa has found the most amazing way of doing it – through her beautiful voice".*

#### **Information:**

##### **Barcolana Press Office - Wordpower srl**

Alberto Locatelli - alberto.locatelli@wordpower.srl - +39 348 2545537

Valeria Degano - valeria.degano@wordpower.srl - +39 339 4331395

ufficiostampa@barcolana.it

www.barcolana.it