

## PRESS RELEASE

### BARCOLANA'S "BACK TO THE FUTURE": MURPHY&NYE IS THE EVENT'S NEW CLOTHING PARTNER.

### THE LARGEST SAILING RACE IN THE WORLD: BETWEEN TRADITION AND INNOVATIVE VISION

*Trieste, April 9th, 2021* - An exceptional return to the future. **Barcolana**, the largest sailing race in the world, now in its 53rd edition, **is pleased to present Murphy&Nye, the new clothing partner of the event**. The company was chosen to create the Barcolana collection, including the iconic celebratory polo that will be premiered in early May.

A successful partnership now reestablished, marking the return of Murphy&Nye to the market, among one of the most prestigious and established brands of "Made in Italy" in the world, specialized in technical / nautical sportswear with a strong link to the sailing community.

**Murphy&Nye and Barcolana have signed an exclusive two-year partnership agreement**, during which they aim to create an innovative vision for sailing and for Barcolana, recognized in the Guinness Book of Records thanks to the participation of over two thousand sailboats and more than 25 thousand sailors.

*"Murphy&Nye - commented the **president of the Società Velica di Barcola e Grignano, Mitja Gialuz** – is Barcolana's new technical partner for apparel: we announce this partnership with great joy, because it binds us to the roots and tradition of our event, and at the same time projects us towards the future, where we are pointing Barcolana's bow. With Murphy&Nye, we are working on a collection capable of evoking the roots of our sailing and yachting traditions, while innovating at the same time: this will be a common motif this year in all strategic aspects of Barcolana".*

**Murphy&Nye CEO Tommaso Rossi** says: *"We are proud to be able to renew a historic partnership with Barcolana and to be its exclusive clothing partner for 2021 and 2022, with the aim of replicating a very successful union which existed between the two brands for many editions in the first decade of the 2000s. The spirit of the new collection will be true to Murphy&Nye's DNA and will include all the brand's iconic garments, naturally reinterpreted with current materials and style in mind. The*

*collection will include Catalina Bermuda shorts, Newport trousers, Dinghy sleeveless jacket, Waikato jacket and many other historic items”.*

The Barcolana Collection will be on sale from the end of July in select stores throughout the Country, in Murphy&Nye flagship stores in Milan and Rome opened at the beginning of April, and online, at [www.barcolana.it](http://www.barcolana.it) and [www.murphynye.com](http://www.murphynye.com).

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